

2024

Services

Brochure

28 Thursdays®





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In today's uncertain and changing world, leaders need to have better, bigger, and broader conversations about what's changing and what possible futures their organisation might exist in.

It's no surprise that more organisations and leaders are starting to embrace the skills of futurists and learn the tools and techniques of Futures Thinking to enhance their business decisions. This is not an exercise in predicting the future, but about finding ways to think more broadly about perspectives, possibilities, and preparedness.

The 2018 study into corporate foresight by René Rohrbeck found that future-prepared firms outperformed the average by a 33% higher profitability, and 200% higher growth. Firms with foresight deficiencies faced a performance discount of between 37% and 108%.

In 2024, there are a number of ways we can work together to build these capabilities and bring Futures Thinking into the everyday activities of your organisation and leadership team.

From broadening the context of your strategy conversations, bringing dangerously interesting ideas to your offsite, embarking on a Futures Thinking skills uplift across your business, to curating experiences and insights that are going to take your problem solving in a whole new direction.

See you in the future,

Steph





Facilitating

Futures

Conversations

Exec Team Pre-Strategy Day

Strategies should be created in the context of both what's happening now, and what might happen next. But are you spending enough time imagining future possibilities that go beyond just 'more of today, but with newer technology'?

Before your next strategy session, take a trip into the future to zoom further out on what's changing in your environment, imagine potential scenarios that might play out, and how your strategic planning should consider these possible futures.

Includes

- + Interviews with exec team members
- + Scan of signals from your industry and other related environments
- + Session facilitation
- + Reports and outputs

Format: in-person

Bespoke, get in touch to scope





Facilitating

Futures

Conversations

Offsites

Do you want your next team or company offsite to bring something a little different? Do you want the conversation to move beyond today and further into tomorrow?

If so, let's design an event that elevates the conversation, takes a necessary departure from the expected, and sparks a more curated, creative, connected experience.

Format: in-person

Bespoke, get in touch to scope

"WE CANNOT
CREATE WHAT WE
CAN'T IMAGINE."

Lucille Clifton



Futures

Literacy



Futures 101

Imagine if we all had better ways to imagine and talk about the future. What if we could use this language and these tools to improve the conversations and decisions we make every day at work (and in life)?

Future-preparation doesn't just happen once a year, or happen through one forward-thinking person in an organisation. It happens by building the language and culture of futures at all levels, and making it part of how you operate to better balance the focus on today and tomorrow.

One of the first stages towards that outcome is education.

Through a combination of in-person workshops and virtual group coaching, your team will learn the key frameworks and tools of Futures Thinking and build out their own skills and identities as futurists. Most importantly, they'll immediately start to embed these models into the projects or decisions that they are currently working on.

The group coaching allows your team to embed the learning, experiment and get feedback on using futures in their work, and compare signals and insights they're finding from new sources.

Curated reading and listening will be provided, along with discussion groups where people can explore what they have noticed with their new future-focused lenses.

This is a great addition to your existing curriculum that integrates neatly into a variety of leadership competencies.

Format: in-person workshop, virtual group coaching calls

Bespoke, get in touch to scope

Tiered pricing available for multiple sessions for larger organisations



Ideas

Sharing

Keynotes

Are you looking for a speaker for your next event, who comes with big questions, interesting ideas, and some different examples?

Here are two current keynotes, with more coming soon.

+ **Beyond WFH: The Futures of Work We Should Be Talking About**

The popular conversation about the Future of Work is still focused on the 'where' we will work debate; WFO or WFH? But the Future of Work is much more interesting than this. In this keynote, Steph shares the questions leaders should be asking, and the (sometimes surprising) topics and provocations we should be talking about, beyond the 'back to the office' headlines.

+ **ICYMI: The Trends, Signals, and Ideas You Don't Want to Miss**

There's A LOT to keep on top of right now, and it's easy to feel like you're constantly behind. This is where Steph comes in. This ever-evolving keynote is constantly updated to include the most interesting developments, signals of change, and examples of the future being closer than you might think. Steph is known for collecting and sharing ideas about the future, and this keynote is a fun, fast-paced package of this thinking and curation.

Format: in-person or virtual

\$7,500 + gst (plus related travel, if required)



Elevate

the

Conversation

Fractional Futurist

If you're one of the 40% of Global CEOs who knows that continuing to do what you're doing now will mean that your organisation no longer exists in 10 years*, you'll also know it's time to do something different.

Having a fractional futurist in your team can help you think differently, imagine more broadly, stress test ideas, and move to action faster.

A fractional futurist works in your organisation a few days a month to prompt and uplift the collective thinking, imagination, and futures literacy, and works with your leaders to build a futures culture.

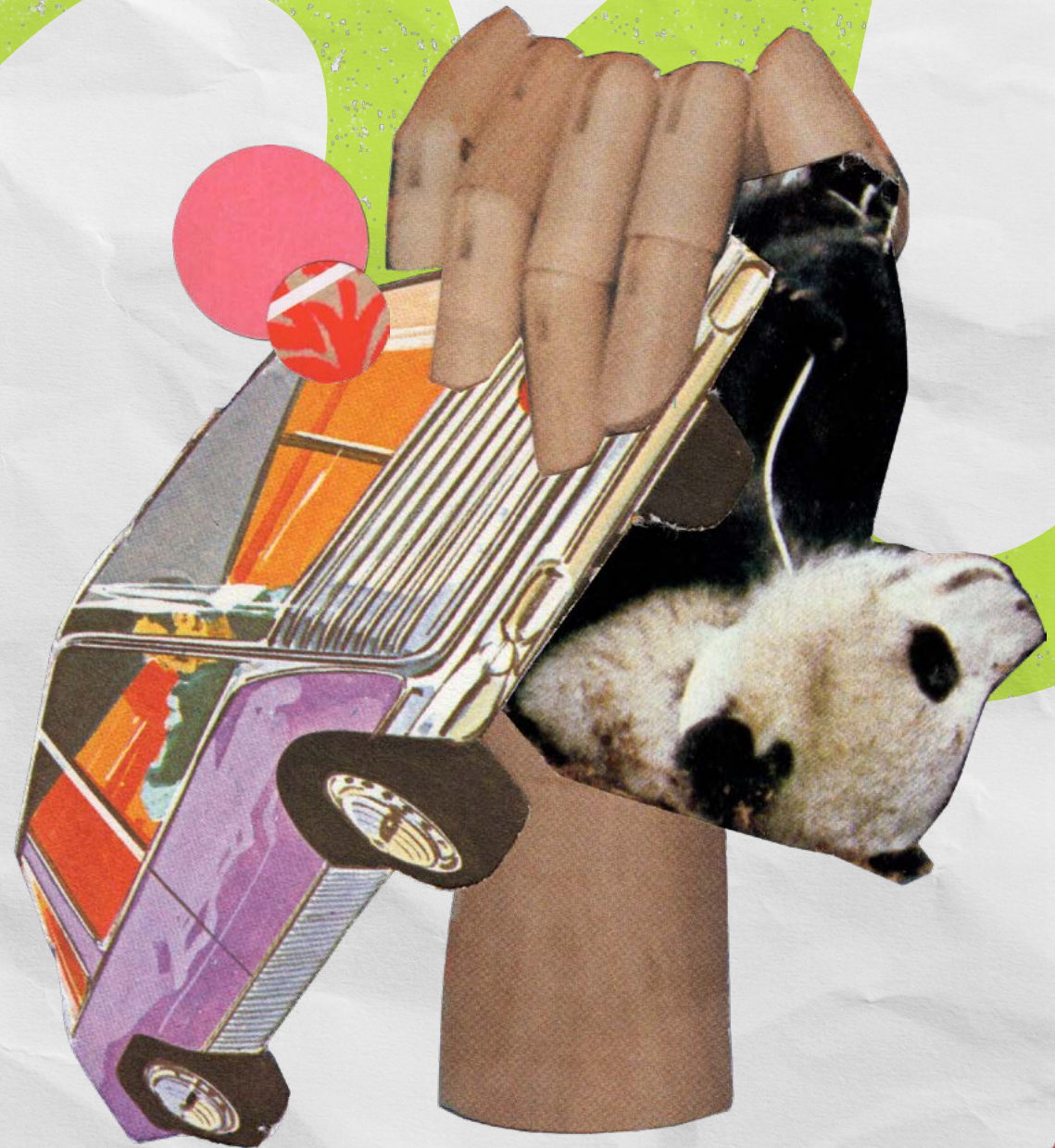
Activities may include;

- + Team coaching and idea testing for exec teams / team members
- + Collaborating with product / service teams
- + Helping teams design experiments on ways of working, operations, or products/services
- + Internal development for teams on futures literacy and futures skills
- + Contributing to internal / external facing industry reports and/or presentations with a futures lens

You can't outsource creativity, innovation, or futures thinking. But you can bring an injection in to facilitate the conversations and build the skills that move your organisation forward.

*PwC 2023 CEO Survey

Bespoke, get in touch to scope



Curation

and

Creation

Bespoke Projects

Maybe you're already encouraging more curiosity into your team or organisation and need some additional support to curate or create tools, media, resources, or sessions that will help bring these conversations to life.

Here's some ways I've worked with clients in these moments.

- + Curation of signals and trends (eg newsletters, videos, short presentations)
- + Lunch in the future (virtual or in-person discussion/presentation)
- + A trip to the future (study tours to take thinking out of the office)
- + Creation of artefacts, resources, or prompt tools for workshops or meetings
- + Workshop co-design and co-facilitation
- + MC/hosting of events, conferences, and panels
- + Podcast guest spots
- + Panellist
- + Internal podcast development

Bespoke, get in touch to scope



About

Steph

Hailing from the UK but calling Wurundjeri Land home since 2014, I'm a lifelong learner, bookworm, "multi-potentialite" (aka 'slashie', and generally curious human.

At 18 I started my career as an accountant before quickly realising that I loved sharing ideas and information more than crunching numbers. Cue a career pivot into learning and development, where I spent 15 years facilitating programs all over the world and developing curriculum and learning experiences for professional services, financial services, fintech, industries, retail, government agencies, and utilities organisations.

Now, my work focuses more on what's next. From working with teams to expand their thinking about the problems they face today, to sharing the signals of change that spark bigger conversations about what's possible, and what's already happening.

Other projects

Now/Next Podcast: A new podcast focusing on different industries and showcasing examples of the people working at the edge and challenging what's possible.

People Spot Signal Spots: Partnering with [The People Spot](#), I create monthly audio snippets of recent signals of change, which are hosted in the People Spot app for their audience and members.

Steph's Business Bookshelf Podcast: Over four and a half years I summarised more than 200 of the best non-fiction books for people too busy to read them.



Education and Certifications

- + Applied Strategic Foresight (Copenhagen Institute for Futures Studies)
- + Futures Thinking Specialisation (Institute For The Future)
- + Professional Certificate in Foresight (University of Houston) [January 2024]
- + Introduction to Cybernetic Leadership (ANU School of Cybernetics)
- + Experience Design Professional Program (KAOSPILOT)
- + Certified Organisational Coach (Level Two) (Institute of Executive Coaching and Leadership)
- + Team Coaching (Institute of Executive Coaching and Leadership)
- + Certificate IV in Design, Graphic Design (Shillington Education)



Get

in

Touch

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